



Corporate Sponsorship Package

Event Details

Date

Tuesday,
November 14, 2023

Location

**Washington
National Cathedral**

3101 Wisconsin Avenue NW,
Washington, DC 20016

Time

6:00pm–9:00pm

Sponsor

amazon

Presenting Sponsor

Jubilee Housing

50th Anniversary Gala

*Celebrating 50 Years of
Advancing Justice Housing®*

Join us on Tuesday, November 14, 2023, to celebrate an important milestone in the life of Jubilee Housing, **50 years of building communities** that include deeply affordable housing and supportive services in resource-rich neighborhoods.

Event Honorees



The Honorable Muriel Bowser,
Mayor of the District of Columbia



Terry Flood and Barbara Moore,
Jubilee Housing Founders



FreshMinistries
Aquaponics Farm Partner

Jubilee Housing

A Letter from Our 50th Anniversary Co-Chairs

Dear Friend:

Jubilee Housing turns 50 this year, and we are hosting a special anniversary celebration at the Washington National Cathedral on Tuesday, November 14, 2023. That night we will not only celebrate Jubilee but also our city's commitment to providing *justice housing*® for all. **We hope you will join us as a sponsor of the event.**

With the Cathedral as an impressive backdrop, we will toast five decades of building communities with deeply affordable housing and supportive services in resource-rich neighborhoods and advocate for developing more of these communities in our city and beyond. We expect over 350 attendees, representing various industries and sectors and local and national government, to attend. The evening will be a festive, fun, and engaging opportunity to showcase your investment and connect with other leaders. We also anticipate extensive media coverage that will amplify your support.

We plan to celebrate three points in time: our history of advancing *justice housing*®, the current effort to double the number of residents to whom we provide homes and services, and a future of working in partnership with others to develop innovative strategies to help residents thrive. Our honorees are representative of these three phases. Two of Jubilee Housing's founders, Terry Flood and Barbara Moore, will be honored for their vision, pioneering spirit, and dedication. We will recognize the Honorable Muriel Bowser, Mayor of the District of Columbia, for her unprecedented investments and thoughtful leadership to expand and uplift affordable housing in Washington, DC. Finally, we will highlight FreshMinistries' work to enhance lives through groundbreaking technology, including supporting Jubilee's aquaponics farm.

As we begin this milestone year, we carry three beliefs into the next half-century. First, each person brings unique gifts and unlimited potential. We provide access to resource-rich, vibrant, and compassionate communities, so everyone has what they need to flourish — good schools, businesses, recreation, and services. Second, people cut off from opportunity tend to struggle at the edges of society, often outside the boundaries of access. We strive to widen the circle so that everyone has a place inside. Third, on the societal level there are unjust systems and practices that prevent people from achieving their goals. We endeavor to reset the system.

As we prepare for our anniversary year, we are overlaying our *justice housing*® work with these three principles to deliver the **greatest possible impact**. To do that, **we need help from donors and partners**. Our mission is to help individuals and families thrive; a word we often use to capture the full range of what success might mean. Our job is not to define success but to remove barriers that might prevent someone from defining it for themselves and entering the circle of belonging.

Will you join us?

Sincerely,

Catherine Buell

Evelyn K. Lee

Alex Orfinger



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|--|------------------------------------|
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| Deloitte | Truist |
| Goulston & Storrs | United Bank |
| | Washington Business Journal |

Event Reach



300-400 attendees – business and government leaders from a variety of industries and sectors



1,500 individuals invited



Broad media coverage expected



Significant social media exposure – Instagram, Facebook, Twitter, LinkedIn

Justice Housing® Model

Deeply Affordable Homes

for families with low incomes and those facing the greatest barriers to housing. Approximately 2/3 units are reserved for those earning 30% of the Family Median Income or less — about \$42,000 for a family of four — and almost all units are under 60% FMI.

Onsite and Nearby Services

to address additional systemic barriers to thriving beyond housing. Jubilee services include out-of-school programs; college/career prep; reentry support for people returning from incarceration; and resident programs for housing stability, financial security, health, and community connection. Residents also have access to a neighborhood network of nonprofit partners.

Resource-Rich Neighborhoods

with access to high-performing schools, transit, grocery stores, and employment. Research by Harvard economist Raj Chetty, Ph.D., and others has suggested that zip code — where we live — is the single highest predictor of future success.

About Jubilee Housing

Jubilee Housing’s mission is to build diverse, compassionate communities that create opportunities for everyone to thrive. We envision a city and a world where all people have access to resources and support to have opportunities to be their best selves. Jubilee Housing was founded in 1973 when Church of the Saviour members saw a need to address substandard housing in the heart of the nation’s capital. Today, we provide deeply affordable housing and supportive services in several of Washington DC’s resource-rich neighborhoods. As we celebrate 50 years, we are poised to significantly expand our housing capacity, build a cutting-edge aquaponics farm and workforce development program, offer critical programs for returning citizens, and increase the number of services we deliver to residents. Our goal at Jubilee Housing is to help residents live their fullest lives by breaking down barriers, welcoming everyone inside the circle of belonging, and creating pathways to prosperity and well-being for all.

Sponsorship Levels and Benefits

	Presenting (Amazon)	Platinum	Gold	Silver	Bronze
Introductory speaking role	From podium	In video			
Recognition in invitations and website	Top tier logo	Prominent logo	Logo	Listing	Listing
Profile in program	Full page profile	1/2 page profile	Prominent logo	Logo	Listing
Inclusion in event presentation	Full slide	Full slide	Logo	Logo	
VIP dinner seating and valet parking	2 tables of 10	2 tables of 10	Table for 10	Table for 10	5 tickets
Team volunteer opportunity (tutoring, Back to School store, Elf Store)	●	●			
Spotlight in Jubilee Housing newsletter	●	●			
Washington Business Journal Pre-event Ad (October 2023)	Prominent logo	Prominent logo	Logo		
Washington Business Journal Post-event Ad	Prominent logo	Prominent logo	Logo	Listing	
Inclusion in pre and post event messages	●	●	●		
Tagged exposure in social media	3 posts	2 posts	1 post		
Event recognition (signage, badges)	●	●	●	●	●
	\$50,000	\$20,000	\$9,000	\$5,000	\$3,000

Jubilee Housing

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Celebrating 50 Years of Advancing Justice Housing®

Tuesday, November 14, 2023

6:00pm–9:00pm



Washington National Cathedral

3101 Wisconsin Avenue NW,
Washington, DC 20016

Yes! I/we will sponsor Jubilee Housing's 50th Anniversary Celebration at the following level:

Amazon

Presenting Sponsor
\$50,000

Committed

Platinum Sponsor
\$20,000

Gold Sponsor
\$9,000

Silver Sponsor
\$5,000

Bronze Sponsor
\$3,000

I am/we are not able to attend but would like to support the event and will:

Contribute \$ _____ to support Jubilee Housing's important work.

Contact Information

Company name:

Primary contact name:

Contact title:

Email address:

Phone number:

Payment Information

Check enclosed and made payable to Jubilee Housing.

Please invoice me. *(All gifts must be paid by November 1, 2023.)*

What we will need to ensure your visibility:

- Company name as it should appear in all materials.
- Company logo if part of the sponsorship package you choose.

Names and email addresses for each of your guests. *(Email addresses are helpful so we can send reminders and any event details.)* **Deadline for final table list is Monday, November 6, 2023.**

Thank you for your support!

Please send this form to Darrel Droblich, VP of Institutional Advancement, at ddroblich@jubileehousing.org

Jubilee Housing

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